

Where is the beginners session ?

And where is the dojo ? You and your committee have done all the hard work at freshers fair to recruit new members - now the last thing you need to do is get them to your beginners session or demo.

New students may not know where your dojo is so print out & use the signs on the following pages.

Are the people wearing white gi's doing karate, judo, taekwondo? Put a sign on the door - telling them that 'this is Jitsu' Have some club members wearing the red t-shirts at the sports centre before the session to help direct people to the dojo.

The posters, the leaflets, the t-shirts, the web site all link together to help people recognise our Jitsu clubs - please do use them effectively.

Even if you have a club web site, please keep your TJF club page up to date - with a friendly message telling them when the beginners session is, where you go for a drink afterwards, and that even if they have missed the beginners session they will always be welcome. If your club page is blank - they might think you have closed down. *(when updating the page it takes a little while to go live - as Gareth must approve content first)*

Many students spend the first 2 weeks of term drunk, and then decide that they better join a club - so keep up with the advertising campaign - posters, leaflets and web.

Last year (2005/6) was the biggest year for Jitsu ever - now with more clubs, more instructors, we should be able to continue growing.



Jitsu

beginners session
now on

all welcome





beginners session
now on

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Jitsu



Jitsu



The logo consists of a solid black square. Inside the square, the word "Jitsu" is written in a white, serif font. The letter 'J' is capitalized and has a distinctive hook. The 'i' is lowercase and has a dot. The 't' is lowercase and has a thin vertical stem. The 's' is lowercase and has a cursive-like shape. The 'u' is lowercase and has a simple, rounded bottom.

Jitsu

this is Jitsu - please come in...



Jitsu

this is the Jitsu
beginners session
- please come in...

Jitsu